## Metric learning from lazy, opinionated crowds

i.e., from limited pairwise preference comparisons

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An opinionated member of society


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I prefer Blade Runner over Godzilla.
维

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For it is more similar to my favorite movie The Matrix.

## Metric learning from preferences

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Suppose a lot of people on the internet tell us these sorts of pairwise movie rankings.

- Can we learn a metric that captures the similarity of movies in general?

Background

## Metric learning: raison d'être

Distance-based algorithms

- nearest neighbor methods
- margin-based classification
- information retrieval
- clustering
- etc.


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- esp. metrics aligning with human values, perception, and preferences.


## The alignment problem



Figure 1: These two images are visually indistinguishable to a human, but very well-separated under the Euclidean distance (Goodfellow et al., 2014).

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Figure 2: Triplet feedback: " $B$ is closer to $A$ than $C$ is."

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- Assume a user has an ideal item $A$ and prefers items more similar to $A$.
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Xu and Davenport (2020) and Canal et al. (2022)

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- It may be possible to overcome new limits with structural assumptions.
- These assumptions may be realistic (e.g. approximate low rank structures).


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Our work: Let's just give up on trying to learn the ideal points. We ask: Can we recover the metric using $m \ll d$ measurements per user?

Preliminaries

## Formal setting

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Users provide preference feedback under the ideal point model (Coombs, 1950).

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- We receive measurements from users of the form:

$$
\left(x, x^{\prime}, y\right) \quad \text { where } y=\mathbb{1}\left\{\rho_{M}(u, x)<\rho_{M}\left(u, x^{\prime}\right)\right\} .
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## Mahalanobis distances

A Mahalanobis distance $\rho_{M}$ on $\mathbb{R}^{d}$ is a metric of the form:

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\rho_{M}\left(x, x^{\prime}\right)=\sqrt{\left(x-x^{\prime}\right)^{\top} M\left(x-x^{\prime}\right)}=\left\|x-x^{\prime}\right\|_{M}
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- $M=A^{\top} A$ for some $A \in \mathbb{R}^{d \times d}$ since $M \succ 0$.
- Let $\Phi(x)=A x$ be a new (linear) representation. Then:

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\rho_{M}\left(x, x^{\prime}\right)=\left\|\Phi(x)-\Phi\left(x^{\prime}\right)\right\|_{2} .
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- Later, we consider the setting where labels are binary and noisy.


## A linear reparametrization (Canal et al., 2022)

Let $x, x^{\prime} \in \mathbb{R}^{d}$ be two items. If a user has ideal point $u \in \mathbb{R}^{d}$, then:

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where $\underbrace{v=-2 M u}_{(3)}$.

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Thus, there is a reparametrization under which measurements are linear.

## Design matrices

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- We call $D$ the design matrix induced by the item pairs.


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Suppose a user provides us with measurements $\left\{\left(x_{i_{0}}, x_{i_{1}}, \psi_{i}\right)\right\}_{i=1}^{m}$, where:

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- The ideal point can be computed from the pseudo-ideal point since $v=-2 M u$.
- To recover the metric and ideal point, $m=\frac{d(d+1)}{2}+d$ measurements is necessary.


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Generalization to multiple users

- Suppose $K$ users provide us with measurements (on distinct pairs of items).


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Generalization to multiple users

- Suppose $K$ users provide us with measurements (on distinct pairs of items).
- Recover the metric and all ideal points by solving a linear system of equations:

$$
\mathbf{D}\left(A, w_{1}, \ldots, w_{K}\right)=\Psi
$$

where $A \in \operatorname{Sym}\left(\mathbb{R}^{d}\right)$ and each $w_{k} \in \mathbb{R}^{d}$.

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Generalization to multiple users

- Suppose $K$ users provide us with measurements (on distinct pairs of items).
- Recover the metric and all ideal points by solving a linear system of equations:

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- from $d+1$ measurements per user if $K=\Omega\left(d^{2}\right)$.


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- Our regime: too few measurements per user to learn latent parameters.

An impossibility result

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- We ask $m \leq d$ pairwise comparisons per user over items in $\mathcal{X}$.
- Let $D^{(k)}$ be the design matrix for user $k$.

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For (i) almost all sets $\mathcal{X}$,

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- That is, $M^{\prime}$ is consistent with observed data.
- Each user introduces enough degrees of freedom to account for all variation in data.
- Not only is recovery impossible, but we learn nothing at all about $M$.


## Which sets do "almost all" item sets refer to?

Theorem (Impossibility result)
When (i) $\mathcal{X}$ has generic pairwise relations, (ii) . . the impossibility result holds.

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Theorem (Impossibility result)
When (i) $\mathcal{X}$ has generic pairwise relations, (ii) . . . the impossibility result holds.

- We introduce a notion of genericity, slightly stronger than general linear position.
- Almost all finite sets are generic in this sense (w.r.t. Lebesgue measure on $\mathbb{R}^{d}$ ).


## General linear position

## Definition

A set $\mathcal{X} \subset \mathbb{R}^{d}$ is in general linear position if the following is linearly independent:

$$
\left\{x_{i}-x_{0}: i=1, \ldots, n\right\},
$$



A set of points $\mathcal{X} \subset \mathbb{R}^{d}$.

## General linear position: alternate definition

## Definition

A set $\mathcal{X} \subset \mathbb{R}^{d}$ is in general linear position if for any star graph $G=(V \subset \mathcal{X}, E)$ with $|E| \leq d$, the following is linearly independent:

$$
\left\{x-x^{\prime}:\left(x, x^{\prime}\right) \in E\right\} .
$$



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## Generic pairwise relation

## Definition

A set $\mathcal{X} \subset \mathbb{R}^{d}$ has generic pairwise relations if for any acyclic graph $G=(\mathcal{X}, E)$ with $|E| \leq d$, the following is linearly independent:

$$
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$$



A set of points $\mathcal{X} \subset \mathbb{R}^{d}$.

## Generic pairwise relations $\Longrightarrow$ general linear position

## Proof.

A star graph with at most $d$ edges is an acyclic graph with at most $d$ edges.

## General linear position $\nRightarrow$ generic pairwise relations

$\checkmark$ General linear position-no three points are colinear.
$\times$ These points do not have generic pairwise relations.

## General takeaway I

## (Not) learning from crowd data

- Weaker feedback may make data easier/cheaper to collect
$>$ e.g. triplet $\rightarrow$ binary feedback (with latent comparator)


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## (Not) learning from crowd data

- Weaker feedback may make data easier/cheaper to collect
$>$ e.g. triplet $\rightarrow$ binary feedback (with latent comparator)
- But we may need to pay for it elsewhere
- e.g. new fundamental limits/regimes where data carries no information

Metric learning with subspace-cluster structure

## Real data often exhibit additional structure




Figure 3: An example of data that approximately does not have generic pairwise relations (Pennington et al., 2014).

## Subspace-clusterability assumption

## Assumption:

There are low-dimensional subspaces of $\mathbb{R}^{d}$ that are 'rich' with items.

- That is, assume that $\mathcal{X}$ lies on a union of low-rank subspaces.


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There are low-dimensional subspaces of $\mathbb{R}^{d}$ that are 'rich' with items.

- That is, assume that $\mathcal{X}$ lies on a union of low-rank subspaces.
- e.g. $\mathcal{X}$ is sparsely encodable, in the sense of dictionary learning.


## Divide-and-conquer approach

A natural approach:

1. Learn the metric restricted to each of the item-rich subspaces.
2. Stitch the subspace metrics together.

## Subspace Mahalanobis distances

## Definition

Let $V \subset \mathbb{R}^{d}$ be a subspace. A metric on $V$ is a subspace Mahalanobis distance if it is the subspace metric of a Mahalanobis distance $\rho$ on $\mathbb{R}^{d}$,

$$
\left.\rho\right|_{V}\left(x, x^{\prime}\right)=\rho\left(x, x^{\prime}\right), \quad \forall x, x^{\prime} \in V
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## Why can we divide?

Simple case: both items $\mathcal{X}$ and user ideal point $u$ belong to $V$.

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- It turns out for any $u \in \mathbb{R}^{d}$, there exists a phantom ideal point $\tilde{u}$ in $V$ such that:

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- We can no longer recover $u$, but we can learn $\left.\rho\right|_{V}$.


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After dividing, we end up with a collection of subspace metric:

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Result: As long as the subspaces $V_{1}, \ldots, V_{n}$ quadratically span $\mathbb{R}^{d}$, there is a unique Mahalanobis distance on $\mathbb{R}^{d}$ generating the joint subspace metrics.

## Geometric proof



Figure 4: Unit spheres of Mahalanobis distances are ellipsoids in $\mathbb{R}^{d}$.

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For Mahalanobis distances:

- Metric learning is equivalent to recovering its unit ellipsoid $\mathcal{E}$.


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## Fact from geometry:

We can reconstruct an ellipsoid given enough low-dimensional slices.

## Quadratic spanning

## Definition

The subspaces $V_{1}, \ldots, V_{n} \subset \mathbb{R}^{d}$ quadratically span $\mathbb{R}^{d}$ if the (linear) span satisfies:

$$
\operatorname{Sym}\left(\mathbb{R}^{d}\right)=\operatorname{span}\left(\left\{x x^{\top}: x \in V_{1} \cup \cdots \cup V_{n}\right\}\right) .
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Answer (continuous response model):

- In general, this is not possible.
- If $\mathcal{X}$ is a union of $r$-dimensional subspaces $(r \ll d)$, it is possible with:

| number of users | $d^{2} / r$ |
| :--- | :---: |
| measurements per user | $2 r$ |

## General takeaway II

## Learning from crowd data

- Fundamental limit overcome using additional structural assumptions
$\downarrow$ e.g. generic pairwise relations $\rightarrow$ subspace-cluster structure


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## Learning from crowd data

- Fundamental limit overcome using additional structural assumptions
- e.g. generic pairwise relations $\rightarrow$ subspace-cluster structure
- These structural assumptions could be (approximately) realistic
- we could even enforce the structure upsteam
- e.g. generate representations via dictionary learning


## Goals of the rest of the talk

## Up to now:

- Fundamental limits of weak and per-user-budgeted crowdsourced data
- Paying for weak feedback if there is additional structure


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## Rest of the talk:

- High-level description of statistical/learning-theoretic techniques
- A commonly used model for analyzing preference feedback
- A fundamental open question: crowdsourced sensing with latent parameters

Metric learning from non-idealized data

## Divide-and-conquer for idealized data

## Divide step:

For each subspace $V_{1}, \ldots, V_{n}$, solve a system of linear equations:

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We need to show that we can recombine estimated subspace metrics.

- Algorithm: perform linear regression instead, and project onto the PSD cone.

Setting for recombination recovery guarantee

Setting:
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\hat{M}_{\mathrm{OLS}}=\underset{A \in \operatorname{Sym}\left(\mathbb{R}^{d}\right)}{\arg \min } \sum_{i=1}^{n}\left\|\hat{Q}_{i}-\Pi_{V_{i}}(A)\right\|^{2}
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where $\sigma(\mathcal{V})$ quantifies the 'quadratic spread' of subspaces $V_{1}, \ldots, V_{n}$ in $\operatorname{Sym}\left(\mathbb{R}^{d}\right)$.

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3. Since $\Pi^{+}$is linear, we get the bound:

$$
\left\|\hat{M}_{\mathrm{OLS}}-M\right\|_{F}^{2}=\left\|\Pi^{+}\left(\hat{Q}_{1}-Q, \ldots, \hat{Q}_{n}-Q_{n}\right)\right\|_{F}^{2} \leq \sigma_{\max }^{2}\left(\Pi^{+}\right) \sum_{i=1}^{n}\left\|\hat{Q}_{1}-Q_{i}\right\|^{2}
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2. The OLS solution is computed by the Moore-Penrose pseudoinverse:

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## Proof sketch

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- For independent mean-zero error terms, can apply Chernoff-style concentration.


## Interpretation of the bound

Key quantities: $n=$ number of subspaces; $\gamma, \varepsilon=$ subspace recovery bias/accuracy

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\|\hat{M}-M\|_{F} \leq c \cdot \frac{1}{\sigma(\mathcal{V})} \cdot\left(\gamma \sqrt{n}+\varepsilon d \sqrt{\log \frac{2 d}{p}}\right)
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As $n \rightarrow \infty$, the dominating term is possibly the bias term $\gamma$.

- e.g. if the estimators $\hat{Q}$ have a systematic constant biases $\gamma>0$.

A noisy feedback model with recovery guarantee

## Probabilistic model

Generalized linear model:

- Continuous response: $\left(x, x^{\prime}, \psi\right)$

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\psi \equiv \psi_{M}\left(x, x^{\prime} ; u\right)=D_{x, x^{\prime}}(M, v)
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When $f(z)=\frac{1}{1+\exp (-z)}$ is the sigmoid function, this leads to a logistic regression.

## Setting for subspace metric recovery

Setting:

- Assume that user provide measurements $\left(x, x^{\prime}, Y\right)$ where $Y \in\{-1,+1\}$,

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- Assume $\|M\|_{\infty} \leq 1$ and items and ideal points are contained in unit Euclidean ball.


## Analysis via generalization

Theorem (Metric recovery, adapted from Canal et al. (2022))
Let $\mathcal{X}$ quadratically span $\mathbb{R}^{d}$. There exists designs $D^{(k)}$ asking for $m$ responses from each of $K$ users such that from that data, the maximum likelihood estimator $\hat{M}$ satisfies w.h.p.:

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- When $K \gg d^{2}$, the dominating term is $\sqrt{d / m}$.


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- This analysis does not seem to allow us to decouple estimating $\hat{M}$ and $\hat{v}_{k}$.
- Is the analysis loose? Is there a better algorithm? Is there a fundamental limit?


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When $K \gg d$, then there are settings with: $\|\hat{M}-M\|_{F}=\mathcal{O}\left(\sqrt{\frac{r}{m}}\right)$.

Additional open problems

## Further questions

## Other structure:

- Low rank metrics; non-linear representations/kernel extension
- Learning with approximate subspace clusters
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## Statistics:

- Other noise/preference models (e.g. Bradley-Terry model)
- Semi-parametric estimation
- Robust recovery

Acknowledgments

## Collaborators




Ramya Korlakai Vinayak UW-Madison

## Thank you!

See https:// geelon.github.io/ for preprint.

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