# Statistical and online learning 

Ideas from learning theory
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## Abstract

At a high level, LeArning is the process of extracting knowledge, skills, and useful behaviors out of past experience. To give machines the capability to learn, we need to operationalize this definition. The learning theorist offers two general models: statistical learning and online learning.

In this talk, l'll introduce these two classical frameworks and discuss some of their central questions, technical ideas, and limitations.

## Learning from experience

A general schematic of learning:

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\mathcal{A}_{n}:\left(Z_{1}, \ldots, Z_{n}\right) \mapsto \hat{\theta}_{n} .
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Goal: derive better knowledge/decisions from more data/experience

## Classical statistics

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- hypothesis testing
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Example setting: making business decisions based on population statistics

## Parameter estimation

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- robustness: how sensitive is the estimator to outliers?


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- Law of large numbers:

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\hat{\theta}_{n} \rightarrow \theta^{*} .
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## Concentration of measure phenomenon

Hoeffding's inequality. Let $\hat{\theta}_{n}$ be as before. Then:

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- A finite-sample version of the law of large numbers.

Statistical learning theory

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- $\mathcal{X}$ is the set of problem/task instances
$\downarrow \mathcal{Y}$ is the set of possible decisions/responses

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Supervised learning paradigm.

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- Specify a class of functions that could perform task: $\mathcal{F} \equiv\left\{f_{\theta}: \theta \in \Theta\right\}$.
- Solve the optimization problem: $\quad \hat{\theta}_{n} \leftarrow \underset{f_{\theta} \in \mathcal{F}}{\arg \min } \sum_{i=1}^{n} \ell\left(X_{i}, Y_{i}, f_{\theta}\left(X_{i}\right)\right)$.


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Intuitive justification of optimization approach: the model that performs best on the train set will also perform best overall.

- Possible justification: extension of method of least squares


## Theoretical justification: empirical risk minimization

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- This allows us to use tools from classical statistics to justify approach.
- In some sense, very general: no further assumptions on $p$.


## Risk minimization

What is being optimized?

- Define the risk of $f_{\theta}$ as its average (population) loss:

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- The function $f_{\hat{\theta}_{n}}$ minimizing $\hat{R}_{n}$ is called the empirical risk minimizer (ERM).


## Sketch of empirical risk minimization

- Because of the i.i.d. assumption, the empirical risk exhibits concentration:

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- The ERM cannot be much worse than the best-in-class function.


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## Model capacity

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where the bias term decreases (expressivity increases) when $N$ increases, but the variance term increases with $N$.

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Intuition: how the bias of $\mathcal{F}$ relates to the capacity of $\mathcal{F}$.

- Small capacity: if $\mathcal{F}$ cannot perform many tasks, none might be well-suited for the task at hand. This leads to a large bias term.
- Large capacity: if the examples can correspond to many different tasks in $\mathcal{F}$, which is the right one? This leads to a large variance term.


## Classic generalization result

Generalization theory tends to give us bounds on the estimation error term so that:

$$
R\left(f_{\hat{\theta}}\right) \leq \sqrt{\frac{\text { capacity of the model }}{\text { number of training examples }}}+\text { bias of the model. }
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- introduce statistical assumption


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- What are other modes of learning?
- It imposes a strong distributional assumption
- How do we think about learning problems that are not naturally statistical?
- It does not seem to explain the successes of deep learning

Online learning

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- To learn means being able to exploit a suboptimal strategy.
- Goal: if Nature plays $\left(X_{t}, Y_{t}\right) \stackrel{\text { i.i.d. }}{\sim} p$, learner should be able to recover results from statistical setting.


## Online learning framework

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- There is no test-train split.
- There is no statistical assumptions, e.g. $\left(X_{t}, Y_{t}\right)$ could be arbitrary.
- The goal is regret minimization instead of risk minimization.


## Goal in online learning

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- regret analysis: compare against some restricted class of predictors
- regret: looking back in hindsight and realizing there was a simple strategy


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R_{T}=\sum_{t=1}^{T} \ell\left(X_{t}, Y_{t}, \hat{Y}_{t}\right)-\min _{f_{\theta} \in \mathcal{F}} \underbrace{\sum_{t=1}^{T} \ell\left(X_{t}, Y_{t}, f_{\theta}\left(X_{t}\right)\right)}_{L_{T ; \theta}} .
$$

- In hindsight, this is the regret for not listening to the best expert.


## Meaning of achieving low regret

In online learning, the aim is sublinear regret $R_{T}=o(T)$,

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\lim _{T \rightarrow \infty} \frac{1}{T} \underbrace{\left(\sum_{t=1}^{T} \ell\left(X_{t}, Y_{t}, \hat{Y}_{t}\right)-\min _{f_{\theta} \in \mathcal{F}} \sum_{t=1}^{T} \ell\left(X_{t}, Y_{t}, f_{\theta}\left(X_{t}\right)\right)\right)}_{R_{T}} \leq 0
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- Regret minimization is meaningful when the best expert achieves low loss.


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- An adversary can force this algorithm to make a mistake almost every round.
- On the other hand, the best expert is correct at least on average $1 / N$ of times.


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- This turns out to be optimal, with matching lower bound.


## Online convex optimization (OCO)

Setting. Let $K \subset \mathbb{R}^{N}$ be a convex, compact set.
For $t=1,2, \ldots$

- make decision $z_{t} \in K \subset \mathbb{R}^{N}$
- receive convex loss function $\ell_{t}: K \rightarrow \mathbb{R}$
- incur loss $\ell_{t}\left(z_{t}\right)$

Goal. Minimize regret:

$$
R_{T}=\sum_{t=1}^{T} \ell_{t}\left(z_{t}\right)-\inf _{z \in K} \sum_{t=1}^{T} \ell_{t}(z)
$$

## Meaning of low regret in OCO

In the case that $\ell_{t} \equiv \ell$ is a fixed convex loss function:

- Let $\bar{z}_{T}=\frac{1}{T} \sum z_{i}$ be the average iterate.
- Let $z^{*}=\arg \min \ell(z)$.

Jensen's inequality implies:

$$
\ell\left(\bar{z}_{T}\right)-\ell\left(z^{*}\right) \leq \frac{1}{T} \sum_{t=1}^{T} \ell\left(z_{t}\right)-\ell\left(z^{*}\right) \leq \frac{R_{T}}{T} .
$$

## Prediction with experts as OCO

Let $K=\Delta^{N-1}$ be the probability simplex over the $N$ experts $\mathcal{F}=\left\{f_{\theta_{1}}, \ldots, f_{\theta_{2}}\right\}$.

- Define the linear loss $\ell_{t}$ generated by $X_{t}, Y_{t}$ by:

$$
\ell_{t}(z):=\sum_{i=1}^{N} z_{i} \cdot \ell\left(X_{t}, Y_{t}, f_{\theta_{i}}\left(X_{t}\right)\right)
$$

- This is the expected loss incurred by choosing to listen to a random expert, where the probability of listening to expert $\theta_{i}$ is $z_{i}$.
- By convexity, the cumulative loss is achieved on a vertex of the simplex:

$$
\min _{i \in[N]} \sum_{t=1}^{T} \ell\left(X_{t}, Y_{t}, f_{\theta_{i}}\left(X_{t}\right)\right)=\min _{z \in K} \sum_{t=1}^{T} \ell_{t}(z) .
$$

- Hedge is equivalent to online mirror descent.


## Negative result for online learning

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- Negative result: no online learner achieves sublinear regret in the worst case.


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BINARY SEARCH SAMPLING ALGORITHM

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## Construction of hard case



BINARY SEARCH SAMPLING ALGORITHM
For $t=1,2, \ldots$
$-X_{-} \leftarrow \max$ negative data point in data set

- $X_{+} \leftarrow \min$ positive data point in data set
$-X_{t+1} \leftarrow \operatorname{mean}\left(X_{-}, X_{+}\right)$and $Y_{t+1} \sim \operatorname{Ber}\left(\frac{1}{2}\right)$


## Learning thresholds: statistical vs. online

There's a big gap in hardness of learning thresholds:

- statistical setting: $R\left(f_{\hat{\theta}_{n}}\right) \asymp \frac{1}{n}$
- worst-case online setting: $\frac{1}{T} R_{T} \asymp \frac{1}{2}$

Limitations of online learning model

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- The worst-case online setting is too hard.
- Reality may be much more average case or structured.
- In certain settings, the theory may not help us design/understand learning algorithms.


## Some contributions of these frameworks

- Tools for learning problems with a statistical component
- Tools for learning problems with an adversarial component


## Recap

- Statistical learning and online learning empirically very successful


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- What's next?


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